KNOWLEDGE FOR IMPACT
Solvay Brussels School of Economics and Management
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KNOWLEDGE FOR IMPACT
The Solvay Brussels School is the faculty of economics and management of the Université libre de Bruxelles, with a century-old tradition of excellence in higher education.

MISSION

Our mission is to have a decisive and positive impact on how economic and business challenges are addressed. We fulfill this mission by producing pioneering research and by educating women and men to become true leaders and entrepreneurs in their field.

VISION

We strive to meet the most pressing economic and business challenges of our time with a unique blend of scientific rigour, contextual engagement and problem-solving skills. This will strengthen our position as a European reference for international students, practitioners and academics.
VALUES

FREE INQUIRY *(LIBRE EXAMEN)*: we challenge our students and stakeholders to open their minds to a wide range of perspectives

EXCELLENCE: we all strive to the highest standards of performance in our respective fields

ENTREPRENEURIAL SPIRIT: we expect all our stakeholders to demonstrate initiative and leadership

INTEGRATION: we build on the multidisciplinarity of our university and our expertise in economics and management

EQUAL OPPORTUNITY: we provide access to students from all socio-economic backgrounds

DEMOCRATIC GOVERNANCE: practitioners, academics, researchers, students and staff all have a voice in our governance

SOCIETAL RELEVANCE: we nurture a long tradition of contributing expertise to public policy and the business world
“Welcome to the Solvay Brussels School of Economics and Management

This brochure provides a comprehensive snapshot of the Solvay Brussels School, its education and research services, its history, its projects and, last but not least, its stakeholders, its mission and its values.

Let us start with one of the school’s most important assets: its entrepreneurial and motivated student body! In February 2013, the school had the honour to welcome Herman Van Rompuy, the President of the European Council, as the keynote speaker of the Solvay Business Game, the largest European on-site business game. It gathered 400 students from around the globe, and is fully organized by the students. This event is only one example, amongst many others, that illustrates the importance of having creative and entrepreneurial students in our institution.

But the secret formula of the school is actually more complex than that: it involves a strong focus on quantitative skills, a large number of practitioners sharing their expertise with the students, the will to exploit synergies between economics and management disciplines, high level research activities performed by our full-time faculty, a democratic governance involving all our stakeholders in decision-making, the access to great complementary assets provided by the other faculties of the Université libre de Bruxelles, and a permanent focus on quality improvement, internationalisation and innovation.

Two new double degrees with universities in France and in China will allow selected students to spend one year abroad, and graduate with two official diplomas. With the newly created QTEM (Quantitative Techniques for Economics and Management) networked master, initiated by the school, students may carry out two exchange programmes over one year, in international high quality institutions. In order to attract more students from abroad, the school is currently launching a new series of postgraduate specialized masters. Our flagship master programmes now offer the option of completing up to six months of credited internship abroad.

Two new centres have been created over the past 6 months: iCite is a multidisciplinary research centre focusing on innovation, technology and education. The BES, Business Enterprise and Society Centre, aims at crystallizing further the interplay between private and public institutions on the one hand, and the school on the other.

This brochure explains how high quality stakeholders and a distinct orientation towards innovation and internationalization in our teaching and research services has led to the strong reputation and excellent performance of the Solvay Brussels School, as witnessed by its Financial Times rankings, its research rankings (REPEC) and its EQUIS accreditation.”

March 2013

Bruno van Pottelsberghe, Dean
Alain Philipsson, Advisory Board President
INTRODUCTION

ABOUT ULB

The Université libre de Bruxelles (ULB) is an international and multicultural university which plays a major role in economic, social, and cultural development: research forms a continuum from fundamental research to applied research and research directed towards industrial and social needs.

The university is also working on a policy of special partnerships with prestigious universities (Berkeley, British Columbia, Cambridge, Collège de France, Fudan, Montreal, Oxford, Paris VI and Waseda) and is involved in numerous international programmes that aim to promote research and development and academic mobility. The ULB’s teaching is complemented by its pioneering research, which has led to many awards.

Since its foundation in 1834, the ULB has been closely involved in the ongoing debate on critical thinking and freedom. One of the university’s main aims is to provide its students with a solid foundation in critical thinking as well as a taste for research, while at the same time catering to the needs of new publics.

KEY FIGURES

- 40 bachelor degrees
- 80 master degrees
- 64 post-graduate masters
- 20 doctoral schools, 1700+ PhD theses in progress
- 13 faculties, schools and institutes
- 24,000 students, 33% from abroad
- 22% of the staff from abroad (72 countries)
- 880+ outgoing students per year
- 3 Scientific Nobel Prizes
- 1 Nobel Peace Prize
- 3 Wolf Prize for Physics
- 2 Marie Curie Awards
- 1 Fields Medal

WORD OF THE RECTOR AND THE PRESIDENT OF ULB

“The SBS-EM is one of the flagships of the Université libre de Bruxelles. It is internationally accredited, very well ranked, and has a clear global orientation. As authorities of the ULB, we are particularly proud to provide our full support to the development of the school and to ensure synergies with other faculties.”

Alain Delchambre, ULB President & Didier Viviers, ULB Rector
ABOUT SBS-EM

The Solvay Brussels School of Economics and Management (SBS-EM) is a faculty of the Université libre de Bruxelles. It provides training and research services in the heart of Europe.

The quality of its education is based on a demanding system that combines theory and practice. Students benefit from in-depth scientific courses, rigorous education in economics and management, case studies, seminars and group work. It provides many opportunities for global mobility through the international exchange programme and the active learning of foreign languages. The curriculum is aimed at optimizing interaction between students and professors and at stimulating entrepreneurship, analytical ability, decision making, ability to work as a team and openness to the world.

Faculty members ensure the provision of a high-quality education, close to the business world and to international institutions. They include prestigious academic researchers as well as experienced leaders from the professional world. Several teaching and research chairs are financed by corporate sponsorship and private donors. The SBS-EM offers education services from bachelor degrees to high-level executive education. Its Ph.D programmes ensure a strong research output: new knowledge which is then used to feed educational programmes.

KEY FIGURES

- 2 bachelor degrees
- 6 master degrees
- 2 specialized masters, evening classes (in Microfinance and in Management)
- 20+ executive education programmes
- 12 company specific programmes per year
- 2 MBAs (full-time and part-time)
- Vietnam: 2 MBAs and 5 postgraduate masters, in partnership with two universities (Ho Chi Minh City Open University and Hanoi National Economics University), 2,000+ alumni
- 2 doctoral schools, 130+ PhD theses in progress
- 3700+ students per year (25% from abroad)
- 320+ outgoing students per year
- 56 SBS-EM full-time academics, 35 ULB full-time academics, 25 deeply involved teaching practitioners, 334 teaching practitioners
- 36% foreign faculty, 15% foreign staff
- 2 Socrates Prizes (awarded by ULB to a professor for outstanding achievement in teaching)
- 20,000+ alumni, in 65 countries
- FT Ranking: 1st Master in Management in Belgium, 25th worldwide
- FT Ranking: 46th European Business School

Over the past 10 years, the number of students has constantly increased, with an average of 100 additional students per year. In 2012, the school hosted 3712 degree students, against 3302 in 2008. The masters and the postgraduate open enrollment programmes have enjoyed the fastest growth.
The advisory board plays a key role in the governance of the school and in the validation of its strategy. About twenty corporate heads and private donors from leading Belgian and international companies sit on the advisory board, that meets three times a year. The President of the advisory board is Alain Philippson (Chairman of the Board - Banque Degroof). The Vice-Presidents are Didier Bellens (CEO and President – Belgacom) and Christian Jourquin (Honorary Chairman of the Executive Committee of Solvay S.A. - President of Solvay Schools Alumni association). The advisory board is the most eloquent example of the strong relationship between the Solvay Brussels School and its socio economic environment.

Advisory Board Members, as of 2013

Baron Alain Philippson, Chairman of the Board, Banque Degroof, (Adv. Board President)
Didier Bellens, CEO, Belgacom, (Adv. Board Vice-President)
Christian Jourquin, Honorary Chairman of the Executive Committee of Solvay S.A., (Adv. Board Vice-President)
Renaud Bentégeat, CEO, CFE Group
Stefan Dab, Senior Partner & Managing Director, Boston Consulting Group
Alain Deneef, Board Member, various companies
Christian de Haaij, Managing Director, co-head Investment Banking, Goldman Sachs Paris
Pierre Drion, Board Member, various companies
Jacques Dompche, Honorary President, Bernheim Foundation
Diego du Monceau de Bergendal, President, 3Suisses International
Comte Richard Goblet d’Alviella, Executive Chairman, Sofina S.A.
Léo Goldschmidt, Director, European Corporate Governance Institute
Olivier Hamoir, Director, McKinsey & Company, Inc. Belgium
Baron Daniel Janssen, Honorary Chairman, Solvay S.A.
Isabelle Langlois-Loris, Partner, Egon Zehnder
Nadine Lemaître, President, GDF SUEZ University
Olivier Lippens, CEO, Finasucre
Gary Lubner, CEO, Belron
Mary Pitsou oude Hendrikman, Partner, Odgers Berndtson/Talentium
François Thyss-Clement, President, Bernheim Foundation
Alexandre Van Damme, Board Member, Anheuser-Busch InBev
Jean-Claude Vandenbosch, General Manager, Getronics Belgium
Henri Van Dierdonck, CEO, Atlantic Textile Consultants S.A.
Anton Van Rossum, Board Member, various companies
The Solvay Brussels School benefits from the advice of the distinguished members of its international scientific council. This council was set up in 2009 to help the school reflect on all matters related to academic research. It guides the school towards a better governance and, ultimately, greater research output and visibility. Members of the council have different backgrounds in economics and management and come from reknown institutions in Europe and the USA. The council meets once a year in Brussels.

International Scientific Council Members, as of 2013

Sir Tony Atkinson, Nuffield College, Oxford University, Chairman of the Council
Emmanuelle Auriol, Toulouse School of Economics
Jan Eeckhout, University College London
Robert Grant, Università di Bocconi
Brownyn Hall, Department of Economics, UC Berkeley
Arie Lewin, The Fuqua School of Business, Duke University
Eric Maskin, Nobel Prize in Economics, 2007, Department of Economics, Harvard University

Ramon O’Callaghan, Tias-Nimbas & Tilburg University
Andrew Rose, Haas School of Business, UC Berkeley
Olivier Scaillet, Geneva Finance Research Institute, Université de Genève
Susan C. Schneider, EC Geneva
Henri Servaes, London Business School
INTRODUCTION

A TRADITION OF EXCELLENCE AND ENTREPRENEURIAL CULTURE FOR MORE THAN 100 YEARS
1999
Creation of the first privately-funded chair: the Solvay S.A. Chair of Innovation

2003
Creation of the first in-company programme:
Transconstellation Academy
First EQUIS accreditation

2005
Launch of the European Microfinance Programme

2008
Merger between the Department of Economics and the Solvay Business School: the SBS-EM

2010
The SBS-EM becomes a new faculty of the ULB
Move into new building

2012
Launch of the QTEM network at the initiative of SBS-EM, including 5 international founding partners
Launch of credited internships programme for master degree
Creation of the first double degree at the master level with Université de Strasbourg, Institut d’Etudes politiques (IEP)
Creation of the iCite Research Centre

2013
Creation of the BES Centre (Business Enterprises & Society)
Launch of the first Executive Summer School
Launch of a series of 5 specialized masters
Creation of a double degree at the master level with Beihang University (SEM) - China

2015
AACSB accreditation
20 partners for the QTEM

Projects

And then

SOLVAY BRUSSELS SCHOOL
INTRODUCTION

THE SOLVAY BRUSSELS SCHOOL IN 2017

Objectives 2017

Within the next 5 years, the objectives of the school are to:

- Strengthen its leadership in Belgium
- Establish itself as a European reference in high quality education and research
- Expand its international reputation
Goals 2017

- Maintain strong market share in public-funded education in Belgium
- Double operations in executive education
- Increase our attractiveness to foreign students and academic faculty
- Improve the international placement of graduates
- Increase the number of articles in top international journals by 25%
- Enter the top 25 Business Schools in Europe according to FT Ranking
- Acquire accreditations from international quality standards (EQUIS and AACSB)
INTRODUCTION

GOVERNANCE

UNIVERSITY BOARD

FACULTY COUNCIL

DEAN + VICE-DEAN

ADVISORY BOARD

Privately-funded

SOLVAY EXECUTIVE EDUCATION BOARD

SEE EXECUTIVE COMMITTEE

VIETNAM EXEC. COM.

DEPUTY DEAN

MANAGING DIRECTOR

VIETNAM OFFICE

PRACTICE GROUPS

ACADEMIC DIRECTORS

ACAD. COMMITTEE

OPERATIONAL UNITS

FINANCE

EXECUTIVE COMMITTEE (BUREAU)

DIR. OF PROGRAMMES

DIR. OF RESEARCH

DIR. OF STUD. AFF.

PROGRAMMES COMMITTEE

RESEARCH COMMITTEE

ACADEMIC DIRECTORS

BES

CEB

DULBEA

MARKETING & SALES

GENERAL & ADMIN.
The Université libre de Bruxelles Board is the directorship of the university. It validates the budget and the strategic objectives of the university. It is chaired by the President of the ULB. Its members include the Rector, the Pro-Rector, the Deans of the faculties and the elected representatives of all bodies (professors, teaching assistants and researchers, students and administrative staff).

The Faculty Council is the directorship of the faculty. It includes the organization of the educational programmes, the promotions in the academic and scientific bodies, the allocation of the faculty budget. It is chaired by the Dean and the Vice-Dean and includes all professors, plus the representatives of students, researchers and administrative staff.

The Advisory Board plays a key role in the governance of the school and in the validation of its strategy. It appoints the industry representatives who sit on the Solvay Executive Education Board.

The International Scientific Council guides towards a better academic governance and, ultimately, greater research output and visibility.

The Dean is elected by the Faculty Council. He chairs the Faculty Council, the Executive Education Board and the executive committee (bureau). He represents the faculty within the ULB governance bodies and outside ULB. He plays a key role in setting up the broad strategy of the school and in the promotion process of academic staff. He supervises the budget allocation process and leads international alliances.

The Vice-Dean is elected by the Faculty Council. He assists the Dean in his workload and representative responsibilities. He has a particular focus on the quality of educational programmes.

The Shared Services are composed of coordinators who work for both state-funded and privately-funded programmes. It includes budget control, career services, corporate alliances, quality supervision, external communication policy and international relations.

The Deputy Dean for Executive Education is the academic director of all privately-funded education programmes.

The Deputy Dean for Vietnam Affairs is the academic director supervising all Vietnam programmes. She ensures outstanding quality of our MBAs and executive programmes, meeting local needs, in line with the school’s tradition of excellence.

The Managing Director for Executive Education implements the strategy for privately-funded programmes as defined by Solvay Executive Education (SEE)’s Board. He contributes to SBS-EM visibility in the market. He is accountable for the daily operations. He works under the supervision of the Deputy Dean for Executive Education.

The Director of Programmes strives for improvement of programmes quality, coherence, complementarity and delivery. He aims at leading the school towards a pedagogical and educational benchmark for all other ULB faculties, Belgian universities and European institutions for higher education.

The Director of Research chairs the research council and coordinates with the directors of the research centres. He supervises the organization of the International Scientific Council.

The Director of Student Affairs manages the interface between the faculty authorities and the students for all academic affairs.

The Director of Academic Affairs supervises the academic resources allocation profile, with the help of the Director of Programmes and the Managing Director for State-Funded Programmes.

The Managing Director for State-Funded Programmes supervises all faculty operations and the administrative staff.
The core activity of the faculty is composed of state-funded programmes and post-graduate privately-funded programmes. The former includes all undergraduate programmes, the PhD programmes and two part-time complementary masters. The curriculum is aimed at stimulating entrepreneurship, analytical ability, decision making, critical thinking, the ability to work as a team and openness to the world. This comprehensive undergraduate offer is state-funded and incorporated within the framework of the Université libre de Bruxelles.
STATE-FUNDED PROGRAMMES

OVERVIEW

Bachelors
- in Business Engineering
- in Economics

Masters
- in Advanced Management (Business Engineering)
- in Management Science (Economics)
- in Business Economics (Economics)
- in Analysis, Policy and Research (Economics)
- in Economic Research (Economics)
- in Didactics – Teaching (Economics)

Complementary Masters
- in Management
- in Microfinance

PhD Programmes
- in Economics (Quantitative Economics and Economics and Statistics)
- in Management (Management and Applied Economics)

“"The number of nationalities, as well as the people here, are amazing! I will never regret to have done my master here! Really good time!"

Henry BABOY,
Student in the master in Advanced Management

“"The Solvay bachelor classes gave me the chance to develop myself, to find my profound human and analytical skills. Besides, I had the opportunity to be implicated into extra-academic organizations such as the Solvay Business Game, the biggest business game in Europe with more than 400 participants from 25 different nationalities. This also stresses the international and open character of this university."

Timothy DE MEESTER,
Student in the bachelor in Business Engineering
BACHELORS

Bachelors are three year programmes and the prerequisite for access to master degrees. The learning experience includes general knowledge of sociology, law, management, mathematics, economics and languages.

Bachelor in Business Engineering
Created in 1903, this programme focuses on the understanding of all organizational aspects of an institution. It combines extensive training in sciences (chemistry, physics and statistics) and the basic concepts necessary to understand the mechanisms of management fundamentals.

CATHORINE DEHON, Ph.D
Programme Director

Bachelor in Economics
Created in 1899, this programme focuses on the issues and challenges related to real-life economic problems, as well as on quantitative methods (mathematics, statistics and econometrics). It presents the theoretical concepts and quantitative tools necessary to understand fundamental economic mechanisms as well as business and policy-making models.

MARJORIE GASSNER, Ph.D
Programme Director
Masters are two year programmes. The objective is to provide students with the knowledge and skills necessary to enter the job market. The curriculum aims at stimulating entrepreneurship, analytical ability, decision making, language skills, the ability to work as a team and openness to the world.

Master in Advanced Management

This programme aims at educating business leaders and entrepreneurs with a wide vision and understanding of the business and the industry, strong quantitative skills and a practical understanding of management theory.

International Dimension:
Compulsory exchange programme
Eligible for the QTEM networked master
Credited internship

Master in Management Science

The programme offers an in-depth understanding of core management concepts and practices applied to a globalised economy. It fosters independent thinking and challenges students to apply their skills and knowledge, notably in field projects and seminars. Students learn to manage organizations in a globalized economy.

International Dimension:
Compulsory exchange programme
Credited internship
Double degree with Beihang University
STATE-FUNDED PROGRAMMES

MASTERS

**Master in Business Economics**

The programme builds up the students’ grasp of applied business, economics and policy issues in order to train them to become leading economists or managers in the private or public sector. The focus is on solving skills and tools. It combines solid conceptual courses with practical workshops and projects. It emphasises on regulated industries and financial markets.

**International Dimension:**
- Optional exchange programme
- Eligible for the QTEM networked master
- Credited internship
- Double degree with Université de Strasbourg, IEP

**ANTONIO ESTACHE, Ph.D**
Programme Director

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**Master in Analysis, Policy and Research**

The programme develops students’ knowledge in economics with a strong focus on quantitative and qualitative analytical skills. In the second year, the programme offers the possibility to follow a more research oriented track. At the end of the programme, students will be able to create rigorous and innovative solutions for a changing economic world.

**International Dimension:**
- Optional exchange programme

**DOMENICO GIANONNE, Ph.D**
Programme Director

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**ERIC DE KEULENEER**
Programme Director
Master in Economic Research

The programme provides the required knowledge and methodological tools to operate at a high level in economics. The programme consists of compulsory courses in econometrics, macroeconomics and microeconomics as well as optional courses in different subfields of economics. At the end of the programme, students will be able to start doctoral studies or to carry out relevant research in various subjects for public, private and international organizations.

International Dimension:
Optional exchange programme

Master in Didactics – Teaching

The programme offers courses about general educational methods and the way to teach economics to high school students. It trains participants to become teachers of economics and mathematics in the high school system.
SBS-EM offers two post-graduate degrees in Microfinance and in Management. They are both part-time programmes. Prerequisites include at least 5 years of higher education studies.

**Complementary Master in Microfinance**

The European Microfinance Programme (EMP) was launched in 2005 in response to a growing demand for training in development activities, particularly in microfinance. The purpose of the programme is to train microfinance professionals from both the North and the South and contribute to the strengthening of microfinance institutions worldwide in accordance with the highest international standards. The EMP offers a multidisciplinary approach on development issues in the microfinance sector. The programme combines solid theoretical foundations, practical knowledge, and on-field internship. It is jointly organised by three European universities (Université libre de Bruxelles, Université de Mons and Université Paris Dauphine) and five non-governmental organizations (ADA, BRS, CERISE, PlaNet Finance and SOS Faim). The programme welcomes about 50 students per year selected among more than 200 applicants, with more than 20 nationalities.

**Complementary Master in Management**

The Complementary Master in Management is a two year evening programme designed for recent graduates in other disciplines than management, currently involved in their first full-time job. It provides complete operational training in the major functions of management such as strategy, finance, management control, marketing and HR. It aims to develop analytical and behavioural skills. The programme enables young professionals to acquire knowledge of the management tools as well as the methods and attitudes that will enable them to perform within public and privately owned companies.
STATE-FUNDED PROGRAMMES

PhD PROGRAMMES

SBS-EM offers PhD degrees in Economics and in Management. The PhD studies are organized in two “tracks”: Management and Applied Economics on the one hand, Quantitative Economics and Economics and Statistics on the other. The tracks are hosted by the research centres, which also provide the administrative and logistic support for their doctoral students. About 130 doctoral students are enrolled at the SBS-EM. During the 2011/2012 academic year, 19 PhD students graduated from SBS-EM.

Our specificities

The PhD programmes are similar to Anglo-Saxon PhDs. They start with advanced training providing the tools and knowledge necessary for carrying out research in the respective field. Then the students conduct their own research and write their thesis. It consists of original and independent research that significantly advances the state of knowledge in their discipline. SBS-EM encourages scientific exchange of its PhD students with foreign academic institutions. In addition to visits and international collaborations organized by the individual supervisor, several structural programmes exist to facilitate visits of our partner universities.

SBS-EM’s strengths

One of the main strengths of the Faculty is the excellent quality of its faculty. Professors are research oriented, publish in high quality international journals, and many of them have received prestigious prizes (among others the Yrjö Jahnsson Medal and the Hicks-Tinbergen Medal). They have also won numerous competitive grants including two ERC grants, and they hold many expert positions at e.g. the OECD, the European Commission or national banks. PhD graduates are very well placed. About half of them find employment in academia, e.g. at Boston University, the London Business School, Melbourne University, ESCP European, and the European School of Management and Technology, among others. Many graduates work in international institutions such as the European Central Bank, the Belgian National Bank or the OECD.

PhD Programme in Quantitative Economics / Economics and Statistics Directors

BRAM DE ROCK, Ph.D

DAVID VEREDAS, Ph.D

PhD Programme in Management / Applied Economics Director

KIM OOSTERLINCK, Ph.D
POST-GRADUATE PROGRAMMES

Actionable knowledge

Solvay Executive Education answers the lifelong learning needs of junior, mid-level and top professionals. It helps participants to develop their potential with the right mix between hard and soft skills, working practice and industry specific content backed by research. The post-graduate programmes are delivered by a large number of practitioner lecturers who master participant-centered learning methods including case studies, group work, coaching sessions and e-learning.

The executive education portfolio includes a growing choice of long–term executive masters and advanced programmes and a selection of short and accelerated programmes compatible with professional activities. For company specific needs, Solvay Executive Education also offers tailor-made company & consortium programmes based on specific organizational needs and/or integrated projects.

Olivier Witmeur, Deputy Dean, Executive Education
Nicolas Meeus, Managing Director, Executive Education

The Solvay Executive Education approach:

1. Actionable knowledge
   - Business practice and industry-specific content, backed by academic research
   - Programmes built on solid synergies with the professional world
   - Latest management tools, balanced with leadership skills

2. Participant-centered learning
   - Programmes catered to personal and organisational needs
   - Creative, interactive and project-based learning
   - Flexible formats suited to participants’ schedules

Olivier Witmeur
## Post-Graduate Programmes

### Overview

#### Core Practice Groups

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<th>Specialized Masters</th>
<th>MBA</th>
<th>General Management</th>
<th>Finance</th>
<th>Competition and Regulation</th>
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<tr>
<td>Quantitative Finance</td>
<td>Full-Time</td>
<td>Accelerated Management Programme</td>
<td>Executive Master in Finance</td>
<td>Executive Master in Competition and Regulation (launch January 2014)</td>
</tr>
<tr>
<td>Financial Markets</td>
<td>Part-Time</td>
<td>Executive Master in Management</td>
<td>EMF Specialized Series</td>
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<tr>
<td>Innovation &amp; Strategic Management</td>
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<td>Leadership Programmes</td>
<td>Executive Master in Gestion Fiscale</td>
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<td>Regulation &amp; Public Management</td>
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<td>Finance for Non-Financial Managers</td>
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<tr>
<td>Marketing Creativity</td>
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<td>Executive Master in Marketing and Advertising</td>
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#### Specific Practice Groups

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<th>SME</th>
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<th>Company Specific Programmes</th>
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<td>Création et Croissance</td>
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<td>Dirigeant et Développement</td>
<td>Master in Public Management</td>
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<tr>
<td>Les Sessions Solvay PME</td>
<td>Master in Marketing and Advertising</td>
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<tr>
<td>Business Angel Academy</td>
<td>Master in Management of Banking and Finance</td>
<td>Executive Programme in Real Estate (Brussels &amp; Warsaw)</td>
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<tr>
<td>Etre administrateur de PME</td>
<td>Master in Business Quality and Performance Management</td>
<td>Executive Mastère en Management des Institutions de Santé et de Soins</td>
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<td>Workshop Succesful Outsourcing</td>
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</table>
Today, the challenge for leaders at every level is no longer just to out-hustle, out-muscle, and out-manoeuvre the competition. It is to out-think the competition in ways big and small, to develop a unique point of view about the future and help your organization get there before anyone else does. Solvay Brussels School’s 5 specialized masters are developed to create this breed of ‘outhinkers’.

The additional challenge is that the world today is different in many ways from the world only a few years ago. According to Harvard Business School professor and best-selling author John Kotter, “The data overwhelmingly shows that the rate of change is increasing. Many organizations just can’t keep up with the speed of change.” This is why the Solvay Brussels School of Economics and Management has created 5 specialized masters, taking into account the current changes and shifts in the world of finance, regulation, marketing and management:

- Specialized Master in Strategy and Innovation Management
- Specialized Master in Regulation and Public Management
- Specialized Master in Financial Markets
- Specialized Master in Creativity Marketing
- Specialized Master in Quantitative Finance

The specialized masters are designed for participants with a career focus on a specific sector or area in which to deepen their knowledge. The programmes target recently graduated master students and is also open for young professionals. They allow participants to meet their professional objectives and give recent graduates and young managers the expertise and high added-value additional skills that recruiters look for. These 5 masters will be launched in September 2013.
POST-GRADUATE PROGRAMMES

MBA

International career advancement in the heart of Europe

Since its creation in 1990, the MBA Solvay has established itself as a top programme with a renowned reputation in Belgium and abroad. International students and professors have created a unique multicultural learning environment where a great deal more than knowledge is shared. A strong and growing community is born out of the will of its members to improve and to share throughout their lives. Thanks to the contributions of participants, alumni, professors, practitioners and staff, the SBS-EM is proud to present and promote excellent MBA programmes.

Quality is the cornerstone of MBA programmes. We focus on this in every aspect: international participants and renowned faculty, interactive cutting-edge courses, interactions with the business environment, extracurricular activities and service. High standards and goals have been set up, giving an ever improving service to our community and helping to develop talented professionals into internationally prized and responsible managers, entrepreneurs, and leaders.

The MBA Solvay offers a 1-year and a 2-year scheduling mode in English. There is only one intake per year, early October.

Both programmes run parallel with each other and participants share elective courses, workshops and events.

"After 15 years working within the creative industries, I decided it was time to move on and to apply my experience in another industry. This dream and huge challenge could only become true by bridging some gaps, and it was only possible through Solvay MBA. During my full-time experience I also had the chance to meet incredibly nice people; faculty, staff and participants; and the sense of belonging to this great network definitely helped me to achieve my goals. It made the difference I was looking for in my life!"

Izabel MEDEIROS,
Brazil, MBA class 2012
See MBA and executive education programmes in Vietnam p. 40
POST-GRADUATE PROGRAMMES

OPEN-ENROLLMENT PROGRAMMES

Solvay Executive Education offers many career advancement programmes for professionals looking to develop their skills and organisations wishing to enhance their managers’ and employees’ knowledge.

The executive education portfolio boasts more than thirty programmes shaped in different learning formats: short, accelerated, advanced and executive master courses. In all cases, participants benefit from small class sizes to allow for greater interaction. The programmes are aimed at junior, mid-level or top management, adapted according to the needs of the targeted audience. They deliver relevant, top-quality content, based on the daily challenges of management, as well as industry-specific content.

Taking place in the Solvay Brussels School’s recently unveiled building, these programmes are taught by internationally renowned academics and practitioners. The faculty is recognised for its state-of-the-art business expertise, creating consistent challenges and initiating new ideas and perspectives through active participation, class interaction and rigorous coursework.
Solvay Executive Education offers fully-customized programmes conceived to meet company specific needs. The programmes are designed from the grounds up by our academic teams to fully suit any project requirements and company challenges.

This company-project approach is based on interactivity and flexibility. The initial meeting allows assessing the business requirements, defining the audience profile and selecting the best-suited academic programme director. A customized programme is then designed in collaboration with company experts, Solvay Executive Education delivers the right mix between core skills (leadership, innovation, functional knowledge, culture) and industry specific content.

Solvay Executive Education offers a range of formats and 3 different levels of customization.

1. Fully customized learning experiences
   SBS-EM develops brand new adapted programmes to meet company specific requirements.

2. Adaptation of an existing development programme
   All our open-enrolment programmes can be reworked to suit any organization’s needs.

3. Consortium programmes
   A consortium programme groups together companies with parallel management development objectives. These companies select the programme’s content and design together.

Success stories:

TRANSCONSTELLATION
TransConstellation Academy is a shared training centre run in partnership with the Solvay Brussels School. Programme participants follow four separate weekly training modules, scheduled over nine months, covering different areas of financial-transaction processing. Certificates are awarded after passing a panel review of a real business-project assignment.

BPOST
Solvay Brussels School designed for bpost a highly interactive and tailor made training programme. This customer centricity programme delivered in French and Dutch was built around real life business cases and was a mix of soft skills and focused analytics. The programme was conceived to boost commercial impact in a highly challenging market environment (de-regulation combined with de-materialisation) by developing a deeper understanding of clients to maximise bpost value creation and capture.

“TransConstellation Academy expanded my knowledge in technical fields, strengthened my soft skills, and opened my network considerably. This has been a remarkable experience for me, and I strongly recommend everyone to follow this course. Do not miss the opportunity!”

Andres VAZQUEZ CONEJO,
The Bank of New York Mellon
POST-GRADUATE PROGRAMMES

ACADEMIC DIRECTORS

OLIVIER WITMEUR
Deputy Dean
Specialized Master in Strategy and Innovation Management, Entrepreneurship programmes

KARIM CHOUIKRI
Executive Master in Management

THIERRY AFSCHRIFT
Executive Master en Gestion Fiscale

BERNARD DE CANNIÈRE
Change Management

GEORGES ATAYA
Executive Master in IT Management

ANNE DRUMAUX
Specialized Master in Regulation and Public Management

JEAN-PIERRE BAEYENS
Specialized Master in Marketing Creativity

PIERRE FRANCOTTE
Specialized Master in Financial Markets

PHILIPPE BILTIAU
Accelerated Management Programme, Executive Programme en Management et Philosophies, Executive Programme in Retail and Distribution Management, Executive Master in Marketing and Advertising

FASKA KHROUZ
Executive Mastère en Management des Institutions de Santé et de Soins
JEAN-PAUL LOOZEN
Executive Programme en Immobilier

MATHIAS SCHMIT
Finance for Non-Financial Managers, TransConstellation

PASCAL MINNE
Executive Master en Gestion Fiscale

BERNARD STENIER
Coaching d’Equipe, Gestion de Conflits et Négociation

CARINE PEETERS
Workshops for Successful Outsourcing

PAUL VERDIN
TransConstellation

HUGUES PIROTTE
EMF Specialized Series

DAVID VEREDAS
Specialized Master in Quantitative Finance

JOSEPH SADIS
MBA

MICHEL VERSTRAETEN
Vice-Dean
Accelerated Management Programme
The internationalization strategy of the school is based on three pillars: international stakeholders, global reach of our students, and international visibility. Regarding the first pillar, 36% of our faculty, 26% of undergraduate students and 23% of post-graduate participants are from abroad. The global reach of students is secured through compulsory exchange programmes with 105 partners around the world, two double degree diplomas in France and in China, the QTEM networked master and long-term credited internships. Being recognized as a high quality institution is secured through several quality accreditation bodies (AEQS, EQUIS, AMBA) and the school will start the AACSB accreditation process in 2013. Visibility is also secured through summer schools and rankings.

"The course offering at SBS-EM encompasses a wide range of subjects including general management topics like marketing, finance and also courses specifically relating to the EU and its business environment. Amongst the well-known universities for business and management in Europe, SBS-EM has eminent faculty which ensures a great learning experience."

Tara RAVI, Indian Institute of Management Bangalore
## INTERNATIONAL PARTNERS

Thanks to its dynamic internationalization strategy, which includes compulsory exchange programmes, several networked masters (QTEM, ENTER, Microfinance) and double degrees, SBS-EM has 100+ high quality partners in about 40 countries:

### Europe

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<td>Nagoya University of Commerce &amp; Business</td>
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<td>University of Pittsburgh - Joseph M. Katz Graduate School of Business Administration</td>
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The new international networked master programme in Quantitative Techniques for Economics and Management (QTEM) targets excellent students from top business and economics schools worldwide. The objective is to provide to international firms and institutions quantitatively trained professionals, with a business and policy mindset, and a significant international experience.

Participants will benefit from a strong international exposure. They will discover the culture and educational practice in two different countries, and will benefit from a deep immersion in the reality of premier companies. This immersion takes the form of a company internship and a potential business field master thesis. In practice, participants are delivered the standard master degree from their home institution, together with the QTEM network certificate. The QTEM programme is accessible at the SBS-EM to students registered in the Master in Advanced Management and the Master in Business Economics.

The QTEM network was officially launched in Brussels on the 5th of September 2012 under the initiative and leadership of the SBS-EM, in partnership with the prestigious academic institutions: Universiteit van Amsterdam, Goethe-Universität Frankfurt am Main, Université de Lausanne and BI Norwegian Business School. The network is currently growing and in January 2013, three new academic partners joined the network: National Taiwan University, LUISS Guido Carli and Universidad Carlos III de Madrid.

The QTEaM is composed of two academic directors: Michele Cincera and Laurent Gheeraert and one coordinator: Eleonor De Garcia.

www.qtem.org
European Microfinance Programme

Originally created with 3 partners (ULB, Paris-Dauphine, Wageningen and the NGO PlaNet Finance), the programme is currently organised with five European non-governmental organizations ADA, BRS, CERISE, PlaNet Finance and SOS Faim. The faculty comes from four main European universities in Belgium (Université libre de Bruxelles; Université de Mons), France (Université Paris-Dauphine) and the Netherlands (Wageningen Universiteit). Students originate from 20 to 30 different countries, half of which come from the Southern hemisphere. The programme benefits from 12 scholarships of the Coopération universitaire au Développement (CUD). See p. 22 for further information.

www.europeanmicrofinanceprogram.org

Double Degree in Economic and Financial Regulation in Europe

The school and the Institut d’Etudes Politiques de Strasbourg (Université de Strasbourg) are opening a double degree in Economics and Financial Regulation. It will be taught in English and lasts two years. Five students from each institution are about to benefit from a programme which awards two degrees: the Master in Business Economics (ULB) and the Master in Finance, track Stratégie et Finance d’Entreprise en Europe (Université de Strasbourg).

ENTER

ENTER is a network of nine leading European economics departments, which aims to foster (internationally competitive) research at the highest possible level. It offers:

- A one year exchange for students enrolled in the Master in Quantitative Economics
- Exchanges for PhD students in Economics
- Seminar exchanges for PhD students in Economics
- An annual Jamboree for PhD students in Economics

ENTER was created in 1992 and the Solvay Brussels School entered the network in 1996, through the ECARES research center.

www.enter-network.org

Double Degree in Management Science

The school and Beihang University are opening a double degree in Management Science. It will be taught in English and will be a two and a half year programme. Five students from each institution are about to benefit from a programme which awards two degrees in Management Science: one from ULB and one from Beihang University.

Credited Internships

The credited internship programme is a brand-new opportunity for master students who are looking to improve their international job opportunities after their graduation. Students in Advanced Management, Management Science and Business Economics have the option to participate in a full-time internship during the second year of their master for a minimum of 12 weeks and a maximum of 6 months. A coordination team of two supervisors and one coordinator will supervise students’ performance throughout the internship. Students who succeed in their evaluation will be granted with 25 additional ECTS. As of January 2013, long term internships are offered by McKinsey solutions, Amazon, ING Bank, Procter& Gamble, Louis Vuitton, Dior and many others.
SBS-EM is involved in the organization of different summer schools which gather international participants from across the globe. These international summer schools include both credited and non-credited programmes. Each of them is designed for a specific target group, including master students, MBAs, executives, doctoral students, and post-docs.

**Undergrad**

The Solvay European Summer School is intended to equip students with the state-of-the-art knowledge and tools for young professionals operating in a European context. The programme features classes, trips, and activities designed to give students opportunities to learn about European business challenges and culture. During the summer school, students are exposed to internationally renowned professors and researchers from different backgrounds, while getting a taste of what the Solvay Brussels School of Economics and Management is about.

www.solvay.edu/solvay-summer-school

**Ecore**

The main purpose of the ECORE summer school is to allow doctoral students and post-docs to interact with distinguished international scholars such as David Austen-Smith, Douglas Bernheim, Pierre-André Chiappori, Avinash Dixit, Eric Maskin, Jean Tirole, Suzanne Scotchmer and many others. Guest speakers give lectures presenting their own ongoing research. The junior researchers also have the opportunity to present and defend their own work. Typically, about 100 doctoral students and post-docs from all over the world participate in the summer school.

**Executive**

During the last week of June and the first week of July, SBS-EM holds its executive summer school designed for international MBA students and executives who come from across the globe. The Executive Summer Programme focuses on the most topical issues of Economics and Management in Europe and consists of four modules: Euro-finance, Innovation in Europe, EU regulations of the economic & business environment and Euro-marketing & multicultural business. Each module will provide three different layers of learning: academic seminars, case studies with group works and visits to companies and European institutions. Participants earn 5 ECTS by the end of the programme.

www.solvay.edu/european-business
**INTERNATIONAL VISIBILITY**

### Intensive Seminars

Over the past 10 years, SBS-EM has been organising a series of intensive seminars for its renowned partner universities such as Warwick Business School (UK), Darden Graduate School (USA), University of Calgary (Canada) and ESCP Europe (France). These international tailor-made seminars are designed for MBA students and participants in other executive programmes from across the world. It can also be incorporated into their diploma. The timing, duration, topics and company visits are carefully planned based on participant’s expectations. SBS-EM lecturers cover a broad range of cutting-edge topics of today’s Business and Economics, using a combination of interactive seminars and case studies.

### Rankings and accreditations

The SBS-EM aims at keeping its actual accreditations (EQUIS and AMBA) and intends to start the AACSB (Association to Advance Collegiate Schools of Business) accreditation process in 2013.

The school has also set itself as an objective to improve its position in 3 different FT rankings by 2015:

- Enter the top 20 in the Masters in Management ranking (actual position: 25th);
- Enter the top 25 in the European Business School ranking (actual position: 46th);
- Enter the top 50 in the Executive Education ranking (actual position: 59th).

See information about the Solvay Business Game p. 52
The Solvay Brussels School programmes in Vietnam, also known as “Vietnam-Belgium MBA Programmes” is one of the oldest foreign MBA partnerships in the country. The collaboration has been active since 1995 with the Open University of Ho Chi Minh City and the National Economics University in Hanoi.

The integration of Vietnam in the world economy requires responsive managers and decision-makers who have a deep understanding of how markets function and how regulation policies are designed. The objectives and ambition of the Solvay Brussels School programmes in Vietnam are to provide participants with the knowledge and tools necessary to meet those challenges, hence shaping the future political and business leaders of the country.

The school offers a wide portfolio of programmes encompassing different scope of activities, from marketing to finance and from business to public management.

Programmes Portfolio

- Master in Business Administration both in Hanoi and HCMC
- Master in Public Management in Hanoi
- Master in Business Quality & Performance Management in HCMC
- Master in Marketing Management in Hanoi and in HCMC
- Master in Banking & Finance in Hanoi
- Master in Business & Entrepreneurship in HCMC
Key Figures

- About 400 students following our courses every year
- 100 international professors come to Vietnam, every year
- 2000 alumni throughout Vietnam
- Quality focus with volume

Strong position in Vietnam due to 20 years of teaching services and the intense network of the alumni in the business and public sector communities

True to its ambition of shaping future Vietnamese leaders of the country, the Solvay Brussels School programmes in Vietnam is proud to show that close to 50% of the alumni now hold key decision-making positions, as indicated in the graph below.

Positions of Alumni

Famous Alumni

Ms Ha, Dang Thuy is currently director at Nielsen Vietnam, she completed the MBA programme in Hanoi in 2009 which, combined with her rich experience of the field, enabled her to successfully climb the ladder in a well-known and demanding international company.
Research is one of the core missions of SBS-EM. It is conducted by professors, post-docs and doctoral students, who cooperate within the framework of research centres.

Our research is characterized by international competitiveness and academic freedom. Every researcher is free to choose her/his field of research. The school regards the quality and relevance of the conducted research as crucial.

Consequently, SBS-EM members publish in the best journals in their respective field, and receive highly competitive grants like those of the European Research Council.
The Centre Emile Bernheim (CEB) develops and promotes advanced scientific research in Management Sciences. CEB researchers are active in Finance, Marketing, Technology Management, International Trade and Development, Strategy, Accounting & Control, Economic & Financial History, Tax Sciences, Human Resources, Organisation & Labor Economics, Microfinance (CERMI), Environmental Economics (CEESE), & Public management. CEB researchers have developed relations with public and private firms, and national and international organizations, which leads to contracts funding applied research work and expertise. CEB also runs the doctoral school in Management Science of the SBS-EM.

The Département d’Economie appliquée (DULBEA) is a research department specialized in Applied Economics. It focuses on the development of tools for decision making in economic and social areas. Its expertise has been widely recognized by Belgian public bodies and international institutions. Social relevance and scientific quality are the main features of the department’s high-ranking research in applied economics. DULBEA brings together various research units: education, gender, health, labour, public & regional economics. PhD students are often directly involved in applied economic research, based on solid theoretical foundations. DULBEA has its own economic journal, the Brussels Economic Review, published quarterly and peer reviewed.

The European Centre for Advanced Research in Economics and Statistics (ECARES) has expertise in many fields: Banking, Corporate Finance, Industrial Competition, Education, European Economics, Econometrics, International Finance, Industrial Organization, Innovation, Intellectual Property Rights, Microeconomics, Macroeconomics, Political Economics & Regulation. The European Wall Street Journal in 2004 mentioned ECARES in a list of 7 European centres of excellence that were resisting the brain drain to the more attractive US universities. ECARES fellows publish regularly in the top journals in economics and statistics and many of them are involved in policy work at institutions like the European Patent Office, the World Bank, the National Bank of Belgium or the European Central Bank. The ECARES Doctoral School offers internationally competitive, high quality PhD programmes in Economics and Statistics and in Quantitative Economics. Placement of students includes top universities (Chicago, Boston University, London Business School) as well as top institutions (European Central Bank, OECD, World Bank).

The International Centre for Innovation, Technology and Education Studies (iCite) aims at analyzing the drivers of innovation and welfare in our society. It brings together academics who perform multidisciplinary research and training services. Theoretical and empirical analyses aim at better understanding the economics, management and history of innovation, knowledge generation and knowledge diffusion. Based on the outcomes of its research and on the expertise of its members, iCite also provides advice and recommendations to policy makers and business leaders.

“The Ph.D programme at ECARES of SBS-EM is tailored made to allow maximum flexibility, yet it can be really challenging sometimes. My supervisors are excellent and supportive. In addition, SBS-EM has a very good network, so we can easily take a course abroad or carry out an exchange programme!”

Li CHEN,
Ph.D Student, SBS-EM
RESEARCH
ACADEMIC PAPERS

PUBLICATIONS IN TOP JOURNALS


BOOKS


Bluemelhuber C., Seriell. Über das Basisprinzip der modernen Moderne (Serial. About a basic principle of "our" modernity), Parodos-Verlag, Berlin 2010.


“Having gotten my bachelor, my master and my PhD in economics at SBS-EM, it is evident that the school made me the economist I am today. The standards for teaching and research are simply outstanding. The internationally renowned faculty gave me the tools and the drive to become a professor in a top economics department in the US.”

Laurent BOUTON,
Professor of economics, Boston University

“SBS-EM offers an open environment where doctoral candidates in management sciences are encouraged by distinguished advisors to express their ideas and explore new and innovative paths. I was also able to take advantage of the school’s rewarding location— the "capital of Europe" and host to the European Union—while being connected with the leading current and future leaders in business and policy.”

Ant BOZKAYA,
Senior Lecturer, MIT Sloan School of Management
Senior Fellow, University of California at Berkeley

“ECARES offers a world-class PhD programme with competitive placement opportunities. It provides all the elements critical to successful doctoral studies: rigorous training, outstanding faculty, and great fellow PhD students. Not to mention the ideal location of the campus in the heart of Europe. Overall it has been a highly-rewarding journey.”

Gaétan DE RASSENFOSSE,
Research Fellow, University of Melbourne

“The doctoral training at SBS-EM is top notch. I benefited there from the mentoring of world class academics, which shaped the way I do research now.”

Frederic MALHERBE,
Assistant Professor of economics, London Business School
With a famous industrialist as founder and supporter, the school has always maintained close relationships with its socio-economic environment. The school is continuously interacting with the industry, listening to their needs and trying to anticipate them. Effective corporate relationships guarantee the students an efficient education, reflecting the ongoing developments in the fields of economics and management. Public and private institutions enjoy visibility and access to a pool of talented and emerging leaders. Nine teaching chairs are today effective. The recent creation of the Business Enterprise and Society (BES) Centre will further contribute to develop best education practices.
The mission of the Business Enterprise and Society (BES) Centre is to contribute to the interactions of the SBS-EM faculty with its socio-economic environment and foster the development of best teaching practices that reinforces the faculty’s tradition of analytically rigorous, yet practice-grounded, teaching. In particular, it

1. offers a congenial environment in which practitioners and faculty members interact to improve their pedagogical competences. The BES aims at improving the integration of practical experience in the academic curriculum. It will organise seminars, workshops and conferences aiming at bringing together practitioners and researchers;

2. fosters the integration of practical experience in bachelor and master programmes;

3. informs the school on demand from the market in terms of academic curriculum and executive education;

4. feeds the faculty council debates on programme reforms and new chairs creations

It hosts the part-time faculty members and full-time faculty members who wish to orient their academic activities at the intersection between academic teaching and the socio-economic environment.

For many years, the Bernheim Foundation has lent its supports to the SBS-EM in a wide variety of ways. It is the most important external sponsor of the SBS-EM. The current projects include:

- **A new chair**: the foundation will fund the creation of a chair in ‘Global Entrepreneurship’ (2013-2015)
- **Entrepreneurship**: the foundation supports the ULB Entrepreneurship Centre (and its “Start Academy project”). This organization provides support and coaching to students, alumni, researchers who start their own business.
- **The QTEM**: this new global network of high level academic institutions aims at delivery with a Master in Quantitative Techniques for Economics and Management.
- **New programmes**: the foundation will contribute to the launching of a new specialized master in “Strategy and Innovation”.
- **Scholarships**: the foundation awards doctoral scholarships linked to entrepreneurship. Several PhD students have benefited from this funding.
- **New building**: last but not least, the foundation has generously helped to finance the new building. Two lecture halls are named in its honor, as well as a wing of one floor devoted to entrepreneurship, innovation and strategy.
Our grateful thanks to important donors:

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<td>La Loterie Nationale</td>
<td>Alexandre VAN DAMME - Henri VAN DIERDONCK</td>
</tr>
<tr>
<td>Puratos</td>
<td>Anton VAN ROSSUM - José &amp; Jean-Guillaume</td>
</tr>
<tr>
<td>Solvay S.A.</td>
<td>ZURSTRASSEN</td>
</tr>
<tr>
<td>Solvay Schools Alumni</td>
<td>And to many others…</td>
</tr>
<tr>
<td>Swift</td>
<td></td>
</tr>
</tbody>
</table>

Privately funded chairs:

<table>
<thead>
<tr>
<th>Donors</th>
<th>Chairs</th>
<th>Professor</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOLVAY S.A.</td>
<td>Chair for Technologie and Innovation</td>
<td>Bruno van Pottelsberghe</td>
</tr>
<tr>
<td>LEO GOLDSCHMIDT</td>
<td>Chair of Corporate Governance</td>
<td>Marco Becht</td>
</tr>
<tr>
<td>ANTON VAN ROSSUM</td>
<td>Chair of Multiculturality in Europe</td>
<td>Patricia Garcia Prieto</td>
</tr>
<tr>
<td>BNP PARIBAS FORTIS</td>
<td>Chair of Banking</td>
<td>Hugues Pirotte</td>
</tr>
<tr>
<td>SUEZ</td>
<td>Chair of Leadership &amp; Personal Development</td>
<td>Marcus Stewart</td>
</tr>
<tr>
<td>INBEV BAILLET LATOUR</td>
<td>Chair of European Marketing</td>
<td>Christian Blumelhuber</td>
</tr>
<tr>
<td>DANIEL JANSSEN</td>
<td>Chair of Corporate Social Responsibility</td>
<td>Kevin Jackson</td>
</tr>
<tr>
<td>MARIE &amp; ALAIN PHILIPPSON</td>
<td>Chair of Managing for Sustainable Human</td>
<td>Philip Verwimp</td>
</tr>
<tr>
<td>FONDATION BERNHEIM</td>
<td>Chair of Global Entrepreneurship</td>
<td>Open position</td>
</tr>
</tbody>
</table>
In order to prepare students for the job market, jointly with the student associations, the faculty operates a career service adapted to undergraduate students. It includes two important components. First, some activities are organized to allow the students to discover several working environments which are offered to them after their graduation. This helps them to better determine their professional goals and acquire work experience, which is obviously an asset regarding the employment process. Second, the service offers many types of coaching: training sessions, publications about application processes, etc.

The postgraduate career development service supports participants by helping them define their career objectives and equipping them with the tools they need to achieve their goals. From self-assessment to networking opportunities, the team assists participants to realize their full potential. Through a range of seminars, coaching sessions, workshops and events, participants discover the career path best suited to their personal fulfillment. Community-related activities include company guest speakers at the Solvay Business Voice Series, sponsorship of events such as the annual MBA Solvay Gala and coaching roles.

Companies have access to the annual CV Book and are welcome to organize off-site special recruitment events.

These strong corporate relationships help students choose a career path and enable their recruitment in leading companies or organizations.

The most important services are:

**Job Day**

At the largest annual event of the undergraduate career development, about 40 companies presents their operations and job opportunities to the students. This event gathers more than 250 students of the bachelor and master programmes.

**On-campus company presentations**

Once a week in the evening, companies present themselves (philosophy, recruitment policy, strategy and objectives) and their opportunities (trainings offered, job and internship opportunities) to the students. They are followed by a walking dinner where company representatives and students meet personally.

**Career Book**

The career book is distributed for free to master students. It contains testimonies from former students, advice for students such as “how to write a CV” or “how to prepare an interview”. Throughout this publication, some companies also present themselves.

**Business Voice Series**

The Solvay Business Voice Series welcomes prominent alumni and successful professionals on campus to share their knowledge and debate topics of interest. An eclectic mix of subjects are presented by top-notch speakers. Each event provides a unique opportunity to interact with the broad audience mix of programme participants, alumni, recruiters and members of the extended Solvay network.

More info on [www.solvay.eventbrite.com](http://www.solvay.eventbrite.com)
From the beginning of the school, students have always been driven by a strong community spirit. The alumni association was created for the first graduation in 1907 whereas the students associations were created in 1959 (Cercle Solvay) and 1968 (Bureau Étudiant). Incredibly dynamic, those associations organize many activities and services to the community. Interactions and collaborations between students, professors, alumni and the faculty are frequent.
Solvay Schools Alumni is the association grouping the graduates of the Solvay Brussels School of Economics and Management (Université libre de Bruxelles) and the Solvay Business School (Vrije Universiteit Brussel). It is now a network of 19,700 people, active in all sectors.

The association aims at providing support, learning and networking to its members, and at supporting the development of the schools.

For its members, Solvay Schools Alumni organizes a large scope of activities, from the most prestigious – including conferences, private talks, a congress every two years – to the most useful in terms of career development – as job sessions, coaching, CV workshops… and there is still some place left for fun activities, such as the annual Sailing Cup, the Golf Cup, the Solvay Schools Alumni Running Team, and a traditional New Year reception.

The Solvay Schools Alumni clubs take a very important place in the life of the Association. There are five of them: Marketing & Sales, Entrepreneurship, IT, Governance and Finance. Meeting as frequently as possible, these clubs enjoy great success in the alumni population.

Since October 2012, the president of Solvay Schools Alumni is Mr Christian Jourquin (graduated in 1971), former CEO of Solvay S.A.

About one hundred alumni act willingly as ambassadors of Solvay Schools Alumni in their country of residence, their company or their Solvay class, reinforcing the bonds between the alumni, their school, and the alumni network.

www.SolvaySchoolsAlumni.net

CHRISTIAN JOURQUIN,
Solvay Schools Alumni, President

MARIANNE BERTRAND
Booth School of Business, University of Chicago,
Chris P. Dialynas, Professor of Economics
Neubauer Family, Faculty Fellow

MATHIAS DEWATRIPONT
National Bank of Belgium, Director

JEAN-PAUL PHILIPPOT
RTBF, CEO

PETER PRAET
European Central Bank, Member of the Executive Board

NICOLAS STEISEL
Exki, Co-founder
Manager of the year 2009 - Trends-Tendances

SYLVIE VAN DEN EYNDE
Delhaize S.A., Senior Vice President Human Resources and Organizational Development

Prestigious Alumni
The Solvay Brussels School of Economics and Management has the reputation of hosting dynamic and entrepreneurial students who are involved in the governance of their Faculty through the Solvay Student Office (Bureau Étudiant Solvay) and the NPO Cercle Solvay (CS). They work together to assist and entertain Solvay’s student life at the ULB.

Bureau Étudiant Solvay

The Solvay Student Office is a student association aiming at improving the daily learning and academic life at the SBS-EM. It represents SBS-EM students in all decision-making bodies of the university and the faculty, through elected student representatives. The Solvay Student Office consists of 60 administrators and more than 150 students. Furthermore, the association provides additional services aiming at enhancing student life on campus, such as the selling of second-hand and new books, diffusing internship opportunities, organizing student welcome events, the Solvay TV news, the Solvay Business Game, the Solvay Student Finance Club, the Campus Personal Development, the promotion of the SBS-EM and the Solvay Summer School.

Cercle Solvay

The Cercle Solvay’s main mission is to serve the students of the SBS-EM and enhance the ambiance through numerous activities. It has an executive board of 39 students, responsible for one of the 22 committees in which 100-150 students actively participate. Each committee organizes one activity or service. It includes among others the board, the Solvay comic books library, the student journal, participation to the career service, cultural outgoings, help to exchange students, contribution to the ESTIEM association, the SEP (course books selling), social activities, the search for sponsors, the organization of sport activities, the realization of videoblogs and trips.
Insights of some activities

The Solvay Student Finance Club offers its members a wide variety of finance related activities (conferences, think tanks, Bloomberg Assessment Test...), whether it is Investment Banking, Venture Capital/Private Equity, or Corporate Finance. The club has three broad objectives: education, recruitment and brand building.

The Solvay Business Game is Europe’s largest on-stage case-solving competition, annually welcoming over 400 international students and 150 academics, corporates, and government representatives. Aside the advantage to be confronted to real-life cases presented by the respective sponsors, students are also given the possibility to network, both with other students and potential employers. In 2013, the official sponsors were McKinsey&Company, Unilever, BDO, Eletrabel, SNCB Group, Cobepa and Elia. The opening speech was given by Herman van Rompuy, the President of the European Council.

The Solvay Student Consulting Club is a student organization promoting on-the-job learning and entrepreneurship offering an enriching consulting experience to ULB students (especially from Solvay and the Engineering Faculty), creating real, durable value for clients, and reinforcing the domestic and international image of the ULB. The SCC means to attain these goals by solving corporate issues with a team of 5 rigorously chosen students helped by professors and professional partners such as AT Kearney, Deloitte and The House of Marketing.

"Participating in the SBG? It is two days of intense business world's reality, it is fun and worth your weekend! I encourage everyone to do it."

Lin YUAN
China, Student, HEC Paris
ANNEX

FULL-TIME PROFESSORS

Finance, Accounting, Control and Taxation

Becht, Marco
Farber, André
Khrouz, Faska
Oosterlinck, Kim
Pirrotte, Hugues
Szafarz, Ariane
Veredas, David

Macroeconomics and Trade

Bayar, Ali
Conconi, Paola
Demeulemeester, Jean-Luc
Kollmann, Robert
Méon, Pierre-Guillaume
Spir, André
Sekkat, Khalid
Weil, Philippe
Zanardi, Maurizio

Management and Society

Drumaux, Anne
Eraly, Alain
Garcia-Prieto Chevalier, Patricia
Hudon, Marek
Jackson, Kevin
Kervyn, Nicolas
Mattijis, Jan
Verstraeten, Michel
Verwimp, Philip
Wilkin, Luc

Strategy, Innovation, Entrepreneurship and Marketing

Baeyens, Jean-Pierre
Bluemelhuber, Christian
Cincera, Michele
Hensmans, Manuel
Peeters, Carine
van Pottelsberghe, Bruno
Verdin, Paul
Witmeur, Olivier

Quantitative Methods

De Rock, Bram
Dehon, Catherine
Gassner, Marjorie
Giannone, Domenico
Ilmonen, Sirkku Pauliina
Mareschal, Bertrand
Méard, Guy
Paindaveine, Davy

Microeconomics and Labour

Cantillon, Estelle
Castanheira, Micael
Dewatripont, Mathias
Estache, Antonio
Noury, Abdul Ghafar
Kirchsteiger, Georg
Legros, Patrick
Merlino, Luca Paolo
Meulders, Danièle
Plasman, Robert
Rycx, François
Tojerow, Ilan

Operations, Science and Technology

Balle Ndiaye, Alassane (ULB)
Bersini, Hugues (ULB)
Delplancke, Marie-Paule (ULB)
Emplit, Philippe
van Zeebroeck, Nicolas
ANNEX

PART-TIME PROFESSORS

Adriaenssens, Bernhard
Afschrift, Thierry
Allé, Michel
Alter, Cédric
Ataya, Georges
Balle Ndiaye, Alassane
Bauler, Thomas
Becquet, Marc
Bells, Jean-François
Bersini, Hugues
Bertrams, Kenneth
Biltiau, Philippe
Biset, Jean-Pierre
Blockx, Martine
Boffa, Claude
Bonnetfoley, Pierre-Hugues
Boudghene, Yassine
Boute, Serge
Breathnach, Ruaidhrí
Buxton, Claire
Capron, Henri
Castermans, Marjorie
Chapelle, Ariane
Claes, Marianne
Dah, Stefan
De Canniere, Bernard
De Keuleneer, Eric
De Laet, Jean-Pierre
De Wever, Alain
Debout, Tinne
Decrick, Mady
Deelstra, Griselda
Dehaes, Jean-Claude
Delesenne, Paul
Delierneux, Martine
Delplancke, Marie-Paule
Dietsch, Michel
Evers, Christophe
Faell, François
Francotte, Pierre
Fuss, Catherine
Garcia Azcarate, Tomas
Gheeraert, Laurent
Gillet, Roland
Ginsburgh, Victor
Haelterman, Marc
Hallin, Marc
Hambersin, Michel
Hamoir, Olivier
Hecq, Walter
Hermes, Cornelis
Hormann, Siegfried
Hubert, Hugues Olivier
Ilzkovitz, Fabienne
Jacobs, Dirk
Janssen, Charles-Antoine
Janssens, Alain
Jussiant, Christelle
Kindt, Dominique
Labie, Marc
Lagrou, Pieter
Lallemand, Thierry
Lazzaro, Elisabetta
Leemans, Dimitri
Lenaerts, Ann
Lenza, Michele
Leurquin, Pascal
Liebhaberg, Bruno
Longerstaey Philippe
Loosen, Jean-Paul
Massart, Michel
Mauchard, Philippe
Mavroidis, Petros,
Mazzu, Antonino
Mersland, Roy
Minne, Pascal
Morelli, Anne
Mortehan, Olivier
Nayer, André
Nicoedeme, Gaetan
Nieto-Rodriguez, Antonio
Orange, Christian
Peffer, Serge
Platteau, Jean-Philippe
Pringle, Nick
Prieux, Raphaël
Quievreux, Christophe
Rea, Andrea
Rboaey, Yves
Roland, Gérard
Rozencweig, Nadine
Samyn, Gilles
Santos Monteiro, Paulo
Scaillet, Olivier
Schrijver, Nicolaas
Schmit, Mathias
Sohier, Alain
Sohier, Jérôme
Soil, Christophe
Sonck, Gerda
Stempnierwsky, Yvan
Stenier, Bernard
Stewart, Marcus
Talbot, Laurent
Thiebaut, Jean-Pierre
Thielemans, Pascale
Thys-Clément, Françoise
Tops, Evie
Tudor, Ian
Van De Merckt, Thierry
Van Geijn, Sofie
van Ginneken, Jessica
Van Lierde, Bruno
Vande Velde, Pascale
Vandermotten, Christian
Vandernoort, Pierre
Vanderstichelen, Benoît
Vanroose, Annabel
Vermandele, Catherine
Vermast, Claudie
Verstrynge, Karl
Vrebos, Pascal
Walckiers, Alexis
Weill, Laurent
Wolfs, José-Luis
Wouters Rafael
THE SCHOOL LEADERSHIP OVER THE PAST 30 YEARS

SBS-EM became an independent Faculty of ULB in September 2010, as a consequence of the merger between the Solvay Business School and the Economics Department.

Solvay Business School, Presidency

Marie-Christine Adam, 1989-1993
Michel Allé, 1997-2001
Philippe Biltiau, 2001-2006
Alain Eraly, 2006-2008

Economics Departement, Presidency

Henri Capron, 2007-2008
Marjorie Gassner, 2005-2007
Noël Nizette, 1987-1996
Robert Plasman, 2002-2004
Khalid Sekkat, 1998-2001

Solvay Brussels School of Economics and Management

ALAIN ERALY
President
2008-2009

MATHIAS DEWATRIPONT
President and Dean
2009-2011

BRUNO VAN POTTELSBERGHE
Dean
2011-Today
Contact:

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Dean’s Office/Advisory Board: Ikram Sefiani: ikram.sefiani@ulb.ac.be
International Relations: Tamara Schuller: tamara.schuller@ulb.ac.be